

**Remit Address:**

**WCAU**  
**PO Box 402492**  
**Atlanta, GA 30384-2492**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**SRCPMEDIA**  
**Attention: Accounts Payable**  
**201 NORTH UNION STREET**  
**SUITE 200**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE	Invoice #	PL12100325
Product	Tue-Mon week	Invoice Date	10/28/12
Estimate Number	288	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/01/12
Station	WCAU	Order #	337067
Account Executive	Aaron Zeligson	Alt Order #	WOC10033975
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	09/25/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F		10/01/12 to 10/01/12	2x	M-----				
	LUR										
	WCAU			M	10/01/12	:30	5:12 AM	TS12TV11H	\$200.00		2
	WCAU			M	10/01/12	:30	5:46 AM	TS12TV10H	\$200.00		1
22	WCAU	6A-7A M-F	6A-7A M-F		10/01/12 to 10/01/12	2x	M-----				
	LUR										
	WCAU			M	10/01/12	:30	6:22 AM	TS12TV11H	\$600.00		1
	WCAU			M	10/01/12	:30	6:45 AM	TS12TV10H	\$600.00		2
23	WCAU	7A-9A TODAY SHOW	7A-9A M-F		10/01/12 to 10/01/12	2x	M-----				
	LUR										
	WCAU			M	10/01/12	:30	7:59 AM	TS12TV11H	\$750.00		1
	WCAU			M	10/01/12	:30	8:47 AM	TS12TV10H	\$750.00		2
24	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F		10/01/12 to 10/01/12	1x	M-----				
	LUR										
	WCAU			M	10/01/12	:30	9:29 AM	TS12TV11H	\$275.00		1
25	WCAU	11-1135P M-F LATE NEWS	11P-1135P		10/01/12 to 10/01/12	1x	M-----				
	LUR										
	WCAU			M	10/01/12	:30	11:33 PM	TS12TV11H	\$1,500.00		1
26	WCAU	3P-4P M-F ELLEN	3P-4P M-F		10/01/12 to 10/01/12	2x	M-----				
	LUR										
	WCAU			M	10/01/12	:30	2:59 PM	TS12TV10H	\$325.00		2
	WCAU			M	10/01/12	:30	3:47 PM	TS12TV11H	\$325.00		1
27	WCAU	4P-5P NBC10 NEWS	4-5P M-F		10/01/12 to 10/01/12	2x	M-----				
	LUR										
	WCAU			M	10/01/12	:30	4:12 PM	TS12TV10H	\$400.00		2

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## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

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Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	09/25/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	15
		Agency Ref	66695
		Advertiser Ref	27415

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
27	WCAU	4P-5P NBC10 NEWS	4-5P M-F		10/01/12 to 10/01/12	2x	M-----				
	LUR										
	WCAU			M	10/01/12	:30	4:27 PM	TS12TV11H	\$400.00		1
28	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F		10/01/12 to 10/01/12	2x	M-----				
	LUR										
	WCAU			M	10/01/12	:30	5:13 PM	TS12TV10H	\$500.00		2
	WCAU			M	10/01/12	:30	5:44 PM	TS12TV11H	\$500.00		1
29	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	LUR										
					10/01/12 to 10/07/12	2x	M-----				
	WCAU			M	10/01/12	:30	12:11 AM	TS12TV10H	\$575.00		2
	WCAU			M	10/01/12	:30	12:32 AM	TS12TV11H	\$575.00		1
31	WCAU	10A-11A TODAY SHOW 3	10A-11A M-F		10/01/12 to 10/01/12	2x	M-----				
	LUR										
	WCAU			M	10/01/12	:30	10:29 AM	TS12TV10H	\$200.00		2
	WCAU			M	10/01/12	:30	10:52 AM	TS12TV11H	\$200.00		1
32	WCAU	6P-630P NBC10 NEWS	6P-630P M-F		10/01/12 to 10/01/12	1x	M-----				
	LUR										
	WCAU			M	10/01/12	:30	6:14 PM	TS12TV10H	\$650.00		1
<b>Aired Spots</b>				<b>19</b>							

**Gross Total \$9,525.00**

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# INVOICE

DUPLICATE

Advertiser	TOM SMITH FOR SENATE
Product	Tue-Mon week
Estimate Number	288

Station	WCAU
Account Executive	Aaron Zeligson
Sales Office	Philadelphia NSO
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>PL12100325</b>
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IDB #	
Advertiser Code	11
Product Code	15

Agency Ref	66695
Advertiser Ref	27415

Agency Commission **\$1,428.75**

Net Amount Due **\$8,096.25**

Payment Terms 30 Days

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